

## Drew Amstutz

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### EDUCATION

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- **The George Washington University** — Political Communication (BA) Washington, D.C.  
Minor: Graphic Design Expected Graduation: May 2022  
GPA: 3.39
- **Concordia Lutheran High School** — Honors Academy Fort Wayne, IN  
Indiana Core-40 Academic Honors diploma Graduated: May 2018  
GPA: 3.93

### PAID WORK EXPERIENCE

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- **Key Holder/Top Seller, Bath and Body Works** Fort Wayne, IN & Washington, D.C.  
● Recognized as the leading Top Seller in the D.C./Philadelphia and Chicago/Detroit regions (2018). May 2017 - Present  
● Tasked with leading store in sales at \$150/hr; surpassed assignment with average sales of \$300/hr.  
● Created “¿Que Busca?” campaign to broaden brand outreach to local Spanish Community.
- **Resident Advisor(RA) — Madison Hall, GW Center for Student Engagement** Washington, D.C.  
● Supervised and mentored 26 first-year students throughout their transition to university life. Beginning Aug. 2019  
● Worked with university administration to educate residents about school resources available to students.  
● Sought to promote engagement within the residence hall through regular check-ins and social events.
- **Admissions Liaison, The George Washington University** Washington, D.C.  
● Led tours of 45 prospective students and their families throughout University campus. March 2019 - Present  
● Aided admission office operations: answering phones, responding to emails, overseeing welcome center desk.  
● Processed confidential admissions documents and worked with prospective students to complete their applications.
- **Public Relations Assistant, Concordia Lutheran High School** Fort Wayne, IN  
● Assisted communication efforts of the school district to share its mission with local media outlets. Aug. 2016 - Dec. 2017  
● Designed and executed 10-part Giving Tuesday video series to raise money for school philanthropic fund.  
● Aided management of Facebook, Instagram, Twitter and Snapchat accounts.

### UNPAID WORK EXPERIENCE

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- **Marketing and Communications Intern, Ivy Tech Community College** Fort Wayne, IN  
● Wrote blog posts, press releases, and other internal/external communication pieces. Jan. 2018 - May 2018  
● Worked with development team to create cohesive media campaigns.  
● Helped plan community outreach events including a scholarship dinner, bus trip, and commencement.

### EXTRACURRICULAR ACTIVITIES

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- **Vice President for Public Affairs, GW Student Association** April 2019 - Present  
● Managed communication efforts of the university's student government association, representing 25,000 students.  
● Worked closely with top campus administrators to advocate for student needs and to maintain cohesively branded media releases.  
● Utilized engaging communication styles for collegiate audiences to double media engagement and following.  
● Received the second highest amount of votes in subsequent student body election for President.
- **Planning Committee Student Ambassador, GW Diversity Summit** May 2019 - Nov. 2019  
● Served as one of two student ambassadors to the University-wide Diversity Summit Planning Committee.  
● Moderated the keynote event with 1,100 attendees for a conversation with MJ Rodriguez, star of FOX's hit TV show, *POSE*.  
● Worked with University administrators to coordinate social media plans and marketing plans to increase attendance by 50%.
- **Vice President of Communications, GW College Democrats** April 2019 - Sept. 2019  
● Oversaw communication office of the nation's largest and most active chapter of College Democrats.  
● Worked with national media outlets to promote progressive advocacy throughout the country.  
● Maintained internal and external brand imaging of university's largest student organization.
- **Social Media Influencer, GW District Connections** Feb. 2019 - May 2019  
● Worked with university administrators to promote new engagement program for first-year students.  
● Created targeted marketing campaigns on personal social media page to maximize program outreach.  
● Collaborated with program heads to plan promotional events and giveaway prizes.